

SUSTAINING MOMENTUM TO SUPPORT ADULT LEARNERS IN NORTH CAROLINA

Since 2021, the John M. Belk Endowment has supported 20 colleges as they work to recruit and retain adult learners on their campuses. It's important to note, however, that colleges do not need to be involved in NC Reconnect to support adult learners. We hope this session sparks ideas of how to both start and continue work related to adult learner success.

1. How do we define success in supporting adult learners on campus? How will progress be measured?
2. What are the key milestones or goals we should set regarding adult learner enrollment or re-enrollment on campus?
3. How has momentum been sustained with employees who are not necessarily close to the project? How can we gain initial buy-in with faculty and staff?
4. What is the greatest obstacle to sustaining momentum on campus and how are we addressing it?
5. How are adult learners incorporated into the college's strategic plan? How are they incorporated into the college's culture?
6. What does the ideal environment to support adult learners look like at the college? What will it look like in the next one, three, five, and 10 years?
7. How can we use data at the college to help create a supportive environment for adult learners? What data is needed?
8. How have we continued momentum with particularly engaged internal and external partners?
9. How do you sustain momentum to support adult learners when they are facing barriers or challenges?
10. How can we change our public messaging to better reach adult learners?